
CORPORATE PORTFOLIO

Building Organisations, Shaping Futures

PEOPLE & BUSINESS SOLUTIONS
FOR FORWARD-THINKING
ORGANISATIONS

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Our Story & Background

TRL Consultants is a people-first consultancy firm offering integrated solutions across executive search, learning & development, human resource management, and business advisory.

Founded by Osman Farooq, MBA (Banking and Finance), the firm began as a focused recruitment practice and has grown into a full-service consultancy.

With a foundation built on Sales, Marketing and Finance expertise, TRL brings a commercially-minded lens to every people solution – serving both private enterprises and government institutions across Pakistan.



Mission & Vision

At TRL, we operate on a simple conviction:

"Organizations don't grow — people do. And when the right people are equipped with the right skills and supported by the right strategy, extraordinary things happen."

Our Mission

To empower organizations across Pakistan with integrated people and business solutions — connecting the right talent, building lasting capability, and delivering strategic advisory that translates into measurable, real-world results.

Our Vision

To be Pakistan's most trusted consultancy for organizational growth — a firm where businesses of every size and sector find a committed partner in their journey toward excellence, performance, and lasting impact

Our Values

Passion & Commitment

Full dedication to every mandate

Honesty & Openness

We say what needs to be said

Practical Approach

Grounded in real-world application

Dedicated Team

Best minds on every engagement

Our Promise to Clients

Whether you are hiring your next executive, developing your workforce, restructuring your HR function, or rethinking your business strategy — TRL shows up as a genuine partner, invested in your success as much as you are.

Meet the Team



Osman Farooq Founder & CEO

30+ Years Experience . MBA LSE

Osman Farooq brings nearly 30 years of commercial experience across blue-chip organizations including Gillette Pakistan, Packages Limited, and REDtone. An MBA from Lahore School of Economics with a Diploma in Supply Chain Management from the Pakistan Institute of Management, Osman's career spans Sales, Channel Development, and International Business — giving TRL a uniquely commercial foundation.



Faraz Sheikh
Strategic HR Lead

15+ Years Experience

Accomplished HR leader driving people strategy, organizational effectiveness, and business growth. Experienced with Emirates Logistics Pakistan, delivering business-aligned HR solutions.



Amer Saleem Qureshi
Senior Consultant

33+ Years Experience . MBA LUMS . IFM Pioneer

A seasoned executive leader and Mechanical Engineer with an MBA from LUMS. Recognized as the pioneer of Integrated Facilities Management (IFM) in Pakistan, having served as CEO at both CBRE and Johnson Controls. Now brings that wealth of strategic and transformational expertise to TRL's clients.



Hassan Azhar
Lead Consultant

20+ Years Experience . Education, FMCG, Oil & Gas

A management consultant with two decades of experience across Education, FMCG, and Oil & Gas. Specializes in management consulting, research application, and leadership development. A dynamic thought leader dedicated to challenging conventional wisdom and fostering innovation in corporate practices.



Danish Mohiuddin
Data Analytics Consultant

8+ Years Experience . CS & MBA . Data & Sales

Holds a unique combination of a BS in Computer Science and an MBA in Marketing. Specializes in Data Analytics, Sales Management, and Data Structuring — helping businesses of all sizes optimize data management, develop effective sales strategies, and implement robust data structures.



Zaydan Khan
Motivational & Real Estate Trainer

10+ Years Experience . 400+ Sessions . Top 10 Speaker

A certified motivational speaker and corporate trainer recognized among Pakistan's Top 10 motivational speakers. Has delivered 400+ high-impact training sessions across diverse organizations, designing tailored learning solutions and blended learning models that drive measurable performance outcomes.

Our Services

From finding your next executive to developing your workforce and reshaping your business strategy, TRL delivers integrated solutions across four core practice areas.



Executive Search & Recruitment

End-to-end talent acquisition for mid to senior-level roles across industries. We go beyond CVs – mapping the market, assessing fit, and delivering candidates who perform and stay.

Executive Search

Headhunting

Payroll & Outsourcing

Overseas Recruitment



Learning and Development

Tailored corporate training programs that build capability from the ground up. From leadership and emotional intelligence to consumer care and technical skills, we design for measurable impact.

Leadership Training

Emotional Intelligence

Customer Care

5-S & Operations



HR Consultancy

Strategic HR advisory that brings structure, clarity, and efficiency to your people function. From policy design and process optimization to HR audits and organizational restructuring.

HR Policy Design

Process Optimization

HR Audits

Org. Restructuring



Business Consultancy

Commercial advisory grounded in real-world execution. We help businesses identify growth opportunities, streamline operations, and develop strategies that deliver tangible results.

Growth Strategy

Operational Excellence

Start-up Advisory

Process Excellence

Trusted by:



Nestlé

SAMSUNG

nisum



ZONG 4G
A NEW DREAM



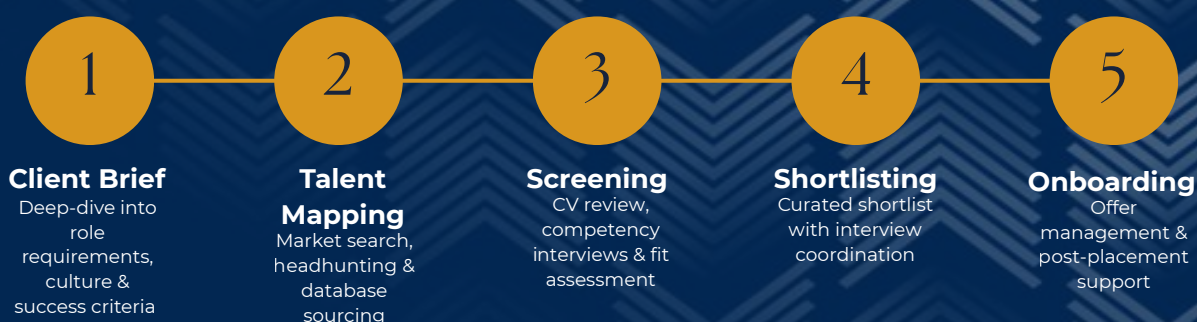
PHARMAGEN LIMITED
Punjab, India



Our Process

Every engagement follows a structured, client-first approach – ensuring clarity, efficiency, and outcomes that last.

Recruitment & Executive Search



Learning and Development

- 1 Needs Assessment**
Identify skill gaps, learning objectives, and organizational priorities through structured consultations.
- 2 Program Design**
Custom curriculum developed around your team's particular context.
- 3 Delivery**
Engaging in-person or hybrid sessions led by experienced trainers and subject matter experts.
- 4 Evaluation and Follow-Up**
Post-training assessments and feedback loops to measure impact and guide future feedback.



Industries We Serve

TRL's experience spans a wide range of sectors – from multinational corporations to government institutions – giving us the cross-industry insight to deliver solutions that truly fit.

Banking & Financial Services

Bank of Punjab ~ Kashf Foundation ~ Euronet ~ Adamjee Insurance

FMCG & Food

Nestle ~ Tapal ~ Shakarganj ~ Samsons ~ Menu

Technology & Telecom

Nisum ~ Zong ~ Solis Solutions ~ Synergy-IT

Manufacturing & Industrials

Kohat Cement ~ Yunus Textiles ~ Packages Ltd

Pharma & Healthcare

Pharma Gen ~ Pharmagen Ltd

Retail & Consumer

Samsung ~ H&M ~ Lalaaji ~ Shopdev ~ Starlet ~ Stile

Government & Semi-Government

NTDC ~ CBD – trusted for training and talent solutions in the public sector

Multinationals & Corporates

Nestle ~ Samsung ~ Zong – delivering executive search and L&D for global brands in Pakistan

Our Numbers

100+

Clients Served

13+

Years in Business

10+

Organizations Trained

400+

Training Sessions

Our Clients

From multinational corporations to government institutions – here is what our clients say about working with TRL.

RECRUITMENT



A professional recruitment agency that would go the extra mile. TRL is highly responsive and supportive – they genuinely invest in understanding what you need, not just filling a role. A partner you can count on.

SAMSONS GROUP

HR Department

EXECUTIVE SEARCH



★★★★★

Amazing experience working with TRL. The turnaround time was exceptional and the engagement of senior management for complex roles is one of the great benefits of working with them. Truly a strategic partner.

CEO

Cordatus Resource Group

TECH RECRUITMENT



★★★★★

TRL delivered on a niche software talent requirement within our required time frame and cost parameters. Their understanding of the tech landscape and ability to identify the right profiles was impressive.

Senior Manager – People & Culture

Nisum

LEARNING & DEVELOPMENT

The Emotional Intelligence training delivered by TRL was exceptional. It was well-structured, practically relevant, and the facilitator connected brilliantly with our team. We saw an immediate shift in how our people engaged with each other.

LEAD L&D

Kohat Cement Company Limited

CORPORATE TRAINING

The 5-S, Health & Hygiene, and Etiquettes training conducted by TRL was concise yet comprehensive. The content was well-tailored to our organizational context and delivered with professionalism throughout.

DIRECTOR HR

CBDA

Ready to Elevate Your People & Business?

Whether you're looking to hire exceptional talent, develop your workforce, restructure your HR function, or sharpen your business strategy – TRL is ready to partner with you.

Reach Us



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